

Sponsorship Opportunities

Guiding Opportunities to Advance Leadership - GOAL 2024-25



While registration revenue covers a portion of program expenses, additional funding is needed to defray expenses such as community skills programs, equipment, fields with lights and event enhancements, travel expenses for the teams and administrative costs. The generosity of local organizations helps to keep playing costs low so that the Development Program remains accessible to anyone who is interested in applying. Any unused sponsorship funds may be applied to the LC United Scholarship Fund. LC United is a non-profit and is the Competitive Club of Lake Cities Soccer Association which meets the criteria of an affiliate and member of North Texas State Soccer Association as defined under the Internal Revenue Service Group Exemption.

North Texas State Soccer Association a Texas non-profit, 501(c)(3) Tax Exempt Corporation formed to promote, foster, and advance the cause of soccer for youth and adults within its territory. It shall be the mission of North Texas Soccer to educate, provide administrative service, promote and stimulate interest in the game of soccer. North Texas Soccer is a member of United States Youth Soccer (USYS) and United States Adult Soccer (USAS), United States Soccer Federation (USSF) and Federation Internationale de Football Association (FIFA).

Who is completing this form? *

_____ I am the Decision-maker of this Sponsorship

_____ I am completing this form on behalf of the Decision-maker of the Sponsorship

Sponsorship Level *

_____ Patron - \$8000

_____ Platinum - \$3000

_____ Gold - \$1200

_____ Silver - \$600

_____ Club - \$350

_____ Hosting: _____

_____ In-Kind: _____

Benefits of sponsoring LCU at the **Patron** level include the following:

- Company name/logo & link on LC United Home Page (shows on mobile)
- Company name/logo & link on LC United Website Sponsorship bar
- Company logo on front of LC United Home/Away Jersey • Company name/logo on LC United Club Banner
- Company name/logo & link on LC United Skills Camp t-shirts • Company name/logo & link on LC United email blasts
- Your organization will receive a plaque recognizing your sponsorship of LCU.

Benefits of sponsoring LCU at the **Platinum** level include the following:

- Company name/logo & link on LC United Website Home Page (shows on mobile)
- Company name/logo & link on LC United Website Sponsorship bar
- Company logo patch on selected LC United Team Jersey sleeve • Company name/logo on LC United Team Banner
- Company name/logo & link on LC United Skills Camp t-shirts
- Company name/logo & link on LC United email blasts
- Your organization will receive a plaque recognizing your sponsorship of LCU.

Benefits of sponsoring LCU at the **Gold** level include the following:

- Company name/logo & link on LC United Website Sponsorship bar (top positioning & shows on mobile)
- Company name/logo on LC United Skills Camp t-shirts
- Company name/logo & link on LC United email blasts
- Your organization will receive a plaque recognizing your sponsorship of LCU.

Benefits of sponsoring LCU at the **Silver** level include the following:

- Company name/logo & link on LC United Website Sponsorship bar
- Company name/logo on LC United Skills Camp t-shirts

Benefits of sponsoring LCU at the **Club** level include the following:

- Company name/logo & link on LC United Website Sponsorship bar

Benefits of sponsoring LCU at the **Hosting** level include the following:

- Your organization's logo* will be included in any printed and electronic event materials.
- Your organization will be acknowledged in any press releases and news articles about the event.
- A representative from your organization will be invited to address the participants and parents at a mutually convenient time, typically at the start of the event.

Please give the approximate value of your hosting, food or other in-kind donation amount. (For example: if you are donating dinner for 60 people, please provide the amount you would have charged the group at your standard menu pricing for the dinner. If you are hosting an event, please estimate the amount you would charge a group of our size for meeting space, tour guides, etc. that you may be helping to coordinate.)

Value of your in-kind sponsorship:

Please describe your in-kind sponsorship:

Facility, food, supplies, equipment, etc.

In-kind Coordinator Name

First Name

Last Name

In-kind Coordinator Email

example@example.com

If you wish to dedicate your sponsorship to a particular seminar or event, please indicate your first and second choices below.

Event you wish to sponsor

Alternate Event you wish to sponsor

LCU Players are asked to secure sponsorships for the Guiding Opportunities to Advance Leadership program - please enter the name of the member who reached out for this sponsorship commitment, if known.

LCU Player Name

First Name

Last Name

For sponsors promised logo recognition, the logo submission deadline is September 31, 2024. If a logo is not submitted by the deadline, LCU will print the name of the sponsor in all materials. Please submit both a high-quality PNG or JPG image in addition to an AI or EPS file format (with all text converted to curves) to ensure your logo appears correctly on all LCU materials.

LC United would like to know who to thank for the decision to sponsor the LCU program. Please enter the name of the person we should address in a thank you letter below.

Sponsor Company Name (as it should appear in print): *

Sponsor Website *

Decision-maker Name *

First Name

Last Name

Job Title

Business Address *

Street Address

Street Address Line 2

City

State / Province

Postal / Zip Code

Country

Business Phone *

Area Code

Phone Number

Cell Phone

Area Code

Phone Number

E-mail address of Decision-maker *

example@example.com

E-mail address to send invoice to:

If different from decision-maker

